

5<sup>th</sup> annual  
**Festival for Farley**  
Nicholas A. Farley Charitable Fund Event



**Saturday June 23, 2012**  
**Oliver Ames High School**  
**Volleyball Tournament • Athletic Competitions • Music • Cookout • Raffle**

Nicholas A. Farley Charitable Fund Inc. • a 501(c)(3) tax-deductible nonprofit charity.

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## Nicholas A. Farley Charitable Fund

According to the International Dyslexia Association, dyslexia affects up to 20 percent of all people. It affects a child's ability to learn, read, write and spell. Dyslexic children can learn to compensate for their learning differences and become successful adults if given the right educational interventions. In some cases the public school system may provide some help, but often students require assistive technology, outside tutoring and special schools that may cost thousands of dollars each year.

The **Nicholas A. Farley Charitable Fund Inc.** is a non-profit charitable organization aimed toward raising money for dyslexic students. We provide scholarships to intelligent, learning disabled (dyslexic) college bound students. Our hope is that our contributions will provide these recipients assistance in the purchase of modernized computer programs and audio technology to assure their choice is a successful one. Currently, the **NAF Charitable Fund Inc.** is purchasing iPads/Kindle Touches to assist dyslexic grade school students with their required readings, which realistically may otherwise never be read. Additionally, we are negotiating the implementation of teacher training throughout the Easton Public Schools with Orton Gillingham Associates and Wilson Reading Systems, two established methods.

**Our 5<sup>th</sup> Annual Festival for Farley at Oliver Ames High School in Easton, MA** is a NAF Charitable Fund event. We are asking for donations in the form of sponsorship or raffle items from your business to aid in our fundraising efforts. Previous generosity in the form of gifts and donations for this annual event have, to date, allowed us to award \$13,500.00 in scholarships and establish a \$25,000.00 fund to provide need based named scholarship in perpetuity for NAF at the Carroll School (a private school for dyslexic children). Our objective is to continue to build this fund. Additionally, a portion of all donations and event funds are invested to achieve our long-term goals to one day provide intense tutoring or a full scholarship to a student in dire need to a privately funded school for dyslexic children.

We thank you for your consideration. We recognize the importance of donors, as you are the key to our organization's success! Help us inspire! Your donation will make a difference.

The Nicholas A. Farley Charitable Fund Inc.

P.O. Box 493 North Easton, MA 02356

The Nicholas A. Farley Charitable Fund Inc. has been approved to be a U.S. registered 501(c)(3) tax-deductible nonprofit charity.

Identification number: 26-2121647

## About Nicholas A. Farley

**Festival for Farley** celebrates the life of **Nick Farley**, former Oliver Ames graduate. Nick was an outstanding student athlete and leader who lived a life of love and loyalty toward his family, friends, teammates and the countless people whom he encountered along the way. Nick's compassion, his sense of humor, his honesty and his strength of character are only some of the qualities that combined to make him a true inspiration to others.

A naturally talented athlete, Nick played varsity soccer, basketball and track & field. He was name captain of both the basketball and track & field team. All the while, maintaining good academic standings. These achievements were not easily attained. Diagnosed with dyslexia, Nick temporarily left the Easton schools and attended the Carroll School (1998–2001) for remediation of a language disability. While at the Carroll School he was recognized by faculty as “persevering and inquisitive with an ever present smile and a student who loved to learn.” Likewise, The Carroll Athletic Department honored Nick as Athlete Of The Year.

While in his senior year at Oliver Ames High School, Nick was voted by his peers as “Most Likely To Change The World.” Although Nick is no longer with us, this does not mean that he can no longer effect change. Nick wanted others to be given the opportunities afforded him and each student with learning differences to realize the talent and possibility for greatness they possess.

After graduating from Oliver Ames High School, Nick moved onto UMass Boston where he majored in history and was on the Dean's List.

Those who were fortunate enough to know **Nick Farley** were familiar with his passion for: sports, music and learning. The 5<sup>th</sup> annual **Festival for Farley's** vision is to incorporate these passions of Nick's into one fun filled day on June 23, 2012 at the fields of Oliver Ames High School at 10:00AM. **Festival for Farley** includes a competitive volleyball tournament, athletic competitions, music, cookout and raffles.

# Festival For Farley

## Event Sponsorship Opportunities

### Presenting sponsor \$1,500

- Official 5<sup>th</sup> Annual Festival for Farley sponsor
- Company logo on Festival for Farley tee-shirts
- Company logo on front page of Festival for Farley brochure
- Full page advertisement in Festival for Farley brochure
- Special acknowledgement at event
- Volleyball court sponsorship (Signage provided)

### Gold sponsor \$500

- Volleyball court sponsorship (Signage provided)
- Company name on Festival for Farley tee-shirts (large font)
- Full page advertisement in Festival for Farley brochure

### Silver sponsor \$250

- Company name on Festival for Farley tee shirt
- ½ page advertisement in Festival for Farley brochure



# Festival for Farley

## Event Sponsorship Form

Company name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Contact name: \_\_\_\_\_

Phone number: \_\_\_\_\_

Email address: \_\_\_\_\_

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Desired sponsorship for Festival for Farley event:

- Festival for Farley **Presenting sponsor for \$1,500**
- Festival for Farley **Gold sponsor for \$500**
- Festival for Farley **Silver sponsor for \$250**
- Festival for Farley **full page brochure advertisement \$100**
- Festival for Farley **½ page brochure advertisement \$50**
- Festival for Farley **¼ page brochure advertisement \$25**
- I would like to donate items to be raffled off

*All checks can be made payable to the Nicholas A. Farley Charitable Fund Inc. Sponsorships and donations are welcome at any time. However, Monday, June 11<sup>th</sup> is the deadline for sponsors wishing to take advantage of the promotional advertisement offered. Please mail all sponsorship forms and sponsorship donations to Festival for Farley P.O. Box 493 North Easton, MA 02356.*

Please email art files to [naf@festivalforfarley.com](mailto:naf@festivalforfarley.com) or if you have any sponsorship questions or concerns, please call 508-238-8209.

*Your donation will make a difference! A big thank you from the Farley family & friends!*

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